

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

National Media Research Planning & Placement LLC
Attention: Accounts Payable
815 Slater Lane
Alexandria, VA 22314

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
181665-1	09/30/12	September 2012	08/27/12 - 09/27/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Issue/NRCC IE	NRCC IE 2012	2600

Flight Dates	Order #	Alt Order #
09/21/12 - 09/27/12	181665	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/12	09/27/12	GMA M-F 7-9A	7A-9A	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 7:29 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1111--- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 7:59 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM 3 KMGH Tu 09/25/12 8:29 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM 4 KMGH W 09/26/12 7:59 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM 5 KMGH Th 09/27/12 6:58 AM GMA M-F 7-9A 7A-9A :30 NRCCC0060921H \$750.00 NM									
2	09/22/12	09/22/12	7-9a Sat Morning News	7A-9A	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Sa 09/22/12 8:48 AM 7-9a Sat Morning News 7A-9A :30 NRCCC0060921H \$400.00 NM									
3	09/23/12	09/23/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 09/23/12 7:30 AM 7A-8A SUN MORN NEWS 7A-8A :30 NRCCC0060921H \$300.00 NM									
4	09/21/12	09/27/12	11A-12P News	11A-12P	11111--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 11:50 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 1111--- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 11:42 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM 3 KMGH Tu 09/25/12 11:51 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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181665-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE 2012	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/21/12	09/27/12	11A-12P News	11A-12P	11111--	:30	5	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KMGH W 09/26/12 11:26 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM 5 KMGH Th 09/27/12 11:50 AM 11A-12P News 11A-12P :30 NRCCC0060921H \$500.00 NM									
5	09/21/12	09/27/12	Dr. Oz	4P-5P	11111--	:30	5	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----1-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 4:27 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1111--- 4 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 4:10 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM 3 KMGH Tu 09/25/12 4:21 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM 4 KMGH W 09/26/12 4:27 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM 5 KMGH Th 09/27/12 4:56 PM Dr. Oz 4P-5P :30 NRCCC0060921H \$425.00 NM									
6	09/21/12	09/27/12	5-530P News	5P-530P	11111--	:30	5	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----1-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 5:11 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 1111--- 4 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 5:23 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM 3 KMGH Tu 09/25/12 5:28 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM 4 KMGH W 09/26/12 5:27 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM 5 KMGH Th 09/27/12 5:10 PM 5-530P News 5P-530P :30 NRCCC0060921H \$850.00 NM									
7	09/22/12	09/22/12	5pm News Saturday	5P-6p	-----S-	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH Sa 09/22/12 5:18 PM 5pm News Saturday 5P-6p :30 NRCCC0060921H \$450.00 NM 1 KMGH Sa 09/22/12 5:55 PM 5pm News Saturday 5P-6p :30 NRCCC0060921H \$450.00 NM									
8	09/23/12	09/23/12	5pm News Sun Local Nev	5P-6P	-----S	:30	2	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 -----S 2 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH F 09/21/12 8:42 PM Primetime 8P-9P :30 NRCCC0060921H \$1,050.00 NM 1 KMGH Su 09/23/12 5pm News Sun Local News 5P-6P :00 \$525.00 NM See MG 8.3 2 KMGH Su 09/23/12 5pm News Sun Local News 5P-6P :00 \$525.00 NM See MG 8.3									
9	09/21/12	09/27/12	6P-630P JEOPARDY (M- 6P-630P		11111--	:30	5	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----1-- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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181665-1	09/30/12	September 2012	08/27/12 - 09/27/12
Advertiser	Product	Estimate Number	
Issue/NRCC IE	NRCC IE 2012	2600	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/21/12	09/27/12	6P-630P JEOPARDY (M-F)	6P-630P	11111--	:30	5	\$2,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 6:05 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0060921H \$2,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 11111-- 4 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 6:05 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0060921H \$2,000.00 NM 3 KMGH Tu 09/25/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0060921H \$2,000.00 NM 4 KMGH W 09/26/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0060921H \$2,000.00 NM 5 KMGH Th 09/27/12 6:12 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 NRCCC0060921H \$2,000.00 NM									
10	09/21/12	09/27/12	630-7p WHEEL (M-F)	630-7P	11111--	:30	5	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----1-- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 6:36 PM 630-7p WHEEL (M-F) 630-7P :30 NRCCC0060921H \$1,800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 11111-- 4 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 6:43 PM 630-7p WHEEL (M-F) 630-7P :30 NRCCC0060921H \$1,800.00 NM 3 KMGH Tu 09/25/12 6:46 PM 630-7p WHEEL (M-F) 630-7P :30 NRCCC0060921H \$1,800.00 NM 4 KMGH W 09/26/12 6:39 PM 630-7p WHEEL (M-F) 630-7P :30 NRCCC0060921H \$1,800.00 NM 5 KMGH Th 09/27/12 6:48 PM 630-7p WHEEL (M-F) 630-7P :30 NRCCC0060921H \$1,800.00 NM									
11	09/25/12	09/25/12	Private Practice	9P-10P	-T-----	:30	1	\$3,575.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 -T----- 1 \$3,575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 09/25/12 9:43 PM Private Practice 9P-10P :30 NRCCC0060921H \$3,575.00 NM									
12	09/21/12	09/27/12	Nightline	1037P-1103P	11111--	:30	5	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 ----1-- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 09/21/12 11:02 PM Nightline 1037P-1103P :30 NRCCC0060921H \$1,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/24/12 09/30/12 11111-- 4 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 09/24/12 10:54 PM Nightline 1037P-1103P :30 NRCCC0060921H \$1,000.00 NM 3 KMGH Tu 09/25/12 10:55 PM Nightline 1037P-1103P :30 NRCCC0060921H \$1,000.00 NM 4 KMGH W 09/26/12 11:01 PM Nightline 1037P-1103P :30 NRCCC0060921H \$1,000.00 NM 5 KMGH Th 09/27/12 10:48 PM Nightline 1037P-1103P :30 NRCCC0060921H \$1,000.00 NM									
Total Spots							41		

Payment Terms 30 Days

Gross Total	\$42,850.00
Agency Commission	\$6,427.50
Net Amount Due	\$36,422.50